



*Powerful* cleaning  
from the **brands** you trust.  
It's the **natural** choice.

## What if you could ...

- ✿ **Reduce time and costs by using products that clean faster**
- ✿ **Increase employee satisfaction by creating a more pleasant work environment**
- ✿ **Inspire greater loyalty with your customers by using brands they know and trust**

## Now you can

Introducing Green Works® natural concentrated cleaning products.

Now you can clean naturally and without compromise. Designed to meet the unique challenges of commercial cleaning, these high-performance cleaners are 99% natural – formulated with plant- and mineral-based ingredients, including coconuts and essential oils.

**green**  
**works**

from the makers of  
Clorox® products



# What makes Green Works® concentrates different?



Highest Standard of Natural • Powerful Performance • Trusted Brands



## Highest Standard of Natural

Made with biodegradable cleaning ingredients such as coconuts, essential oils and corn.



## Powerful Performance

The powerful clean you expect from Clorox, naturally.



## Trusted Brands

Clorox® and Green Works® brands — two powerful names in cleaning that your patrons and employees already know and trust.







# A Higher Standard of Natural

## Green Works® products are different, naturally.

### We started from scratch

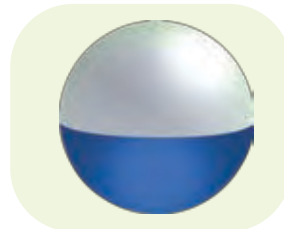
We didn't just take an existing formula and remove or replace some ingredients. We created a line of truly breakthrough products.

### 99% Natural

Made with plant-based biodegradable cleaning ingredients.



fragrance with essential oils



filtered water



biodegradable preservative



coconut-based cleaning agents



earth-based minerals



corn-based ethanol

## The Green Works® Difference

- Cleans without harsh chemical fumes or residues
- Pleasant scent reduces need to clean during off hours
- Made with renewable resources and biodegradable cleaning agents
- All Green Works® diluted products are dermatologist tested

### Unlike other leading green cleaners, Green Works® products offer full ingredient transparency

Green Works® products proudly list all ingredients right on the label.

## How Green Works® products compare to the competition

- Made with plant- and mineral-based ingredients
- Full ingredient transparency (all listed on the label)
- Closed-loop dispensing, recyclable bottle with PCR content
- High standards for human safety, biodegradability
- No chemical “bad-actors,” no toxic byproducts
- Federal government regulates basic human and disposal safety
- No requirements for packaging, performance, ingredient sourcing



## This higher standard benefits your business

**Green Works® products leave a light, fresh scent and clean without harsh chemical fumes or residue, so you can:**

- Drive employee satisfaction and compliance.
- Reduce need for expensive afterhours cleaning.
- Meet regulatory certification requirements.
- Gain points towards LEED certification.



SIERRA  
CLUB

The makers of Green Works® products are proud supporters of Sierra Club's efforts to preserve and protect the planet



Recognized for  
Safer Chemistry  
[www.epa.gov/dfe](http://www.epa.gov/dfe)





# Powerful Performance

## Cleans with the power you expect from Clorox

After many years of testing and reformulating, the people at Clorox have produced a line of powerful natural cleaner concentrates. With Green Works® natural cleaner concentrates you can have it all: cleaning power without harsh chemical fumes or residue, naturally.

### The Green Works® Difference

- Cleans with the power you expect from Clorox
- Cuts through tough soils and stains
- Cleans to a shine; no-rinse formulas



Dissolves soap scum fast.  
One wipe and it's clean!



Cleans to a shine.  
No-rinse formula!

## Cuts through tough soils and stains better than the competition

Cleans Soap Scum 3x Faster<sup>1</sup>



Cleans Hard Water Better<sup>1</sup>



Cleans Greasy Soil Better<sup>2</sup>



<sup>1</sup> Green Works® natural bathroom cleaner vs. leading competitor after 11 cycles for ASTM 5343 Soap Scum and for hard water.

<sup>2</sup> Green Works® floor cleaner vs. leading competitor after 14 cycles.



# Trusted Brands

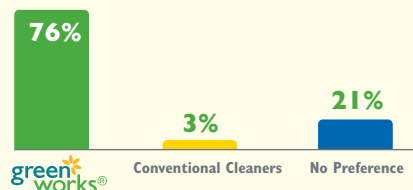
## Your customers trust Green Works® products to clean their own homes ...

- #1 selling natural cleaning product<sup>1</sup>
- #1 in consumer awareness among natural products<sup>2</sup>
- #1 in degree of perceived efficacy among natural products<sup>2</sup>
- #1 in consumer trust; trusted to clean more consumers' homes than any other green cleaner<sup>1</sup>

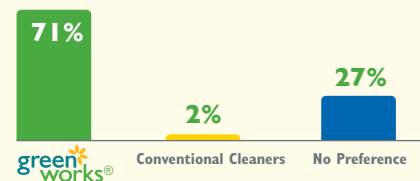
## ... And value businesses that use Green Works® products:

In an independent survey,<sup>3</sup> respondents were asked what they thought of green cleaning. Here's what they had to say:

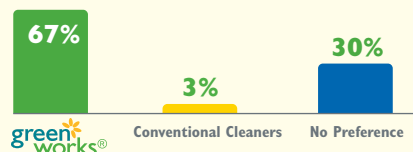
**Parents prefer** their child's school to be cleaned with Green Works® products



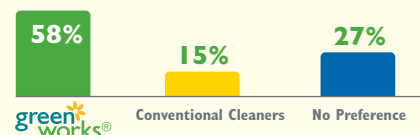
**Travelers are more likely to choose** a lodging facility that uses Green Works®



**Office employees prefer** their office to be cleaned with Green Works® products



Given the choice, **cleaning professionals prefer** to clean with Green Works® products:



### The Green Works® Difference

- Patrons recognize Green Works® products as *the* brand of natural cleaners<sup>1</sup>
- Shows patrons and employees you care enough to use a brand they trust
- Reduces training burden and risk of accidental misuse. Employees are already familiar with the products



## Show them your commitment to sustainability.

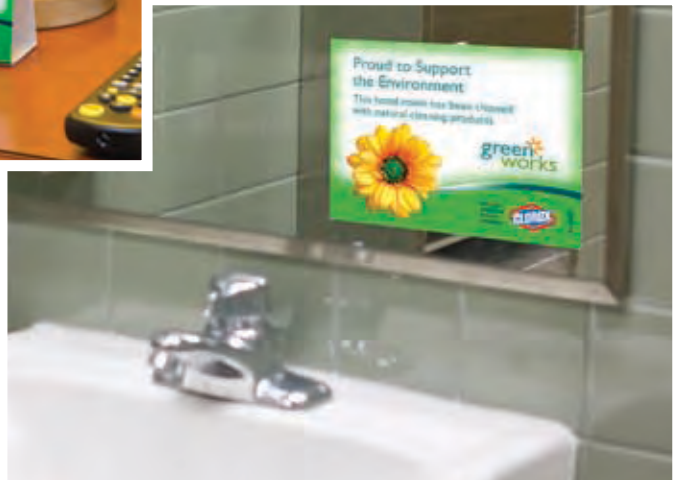
Promotional materials are available to show your employees and customers you care.

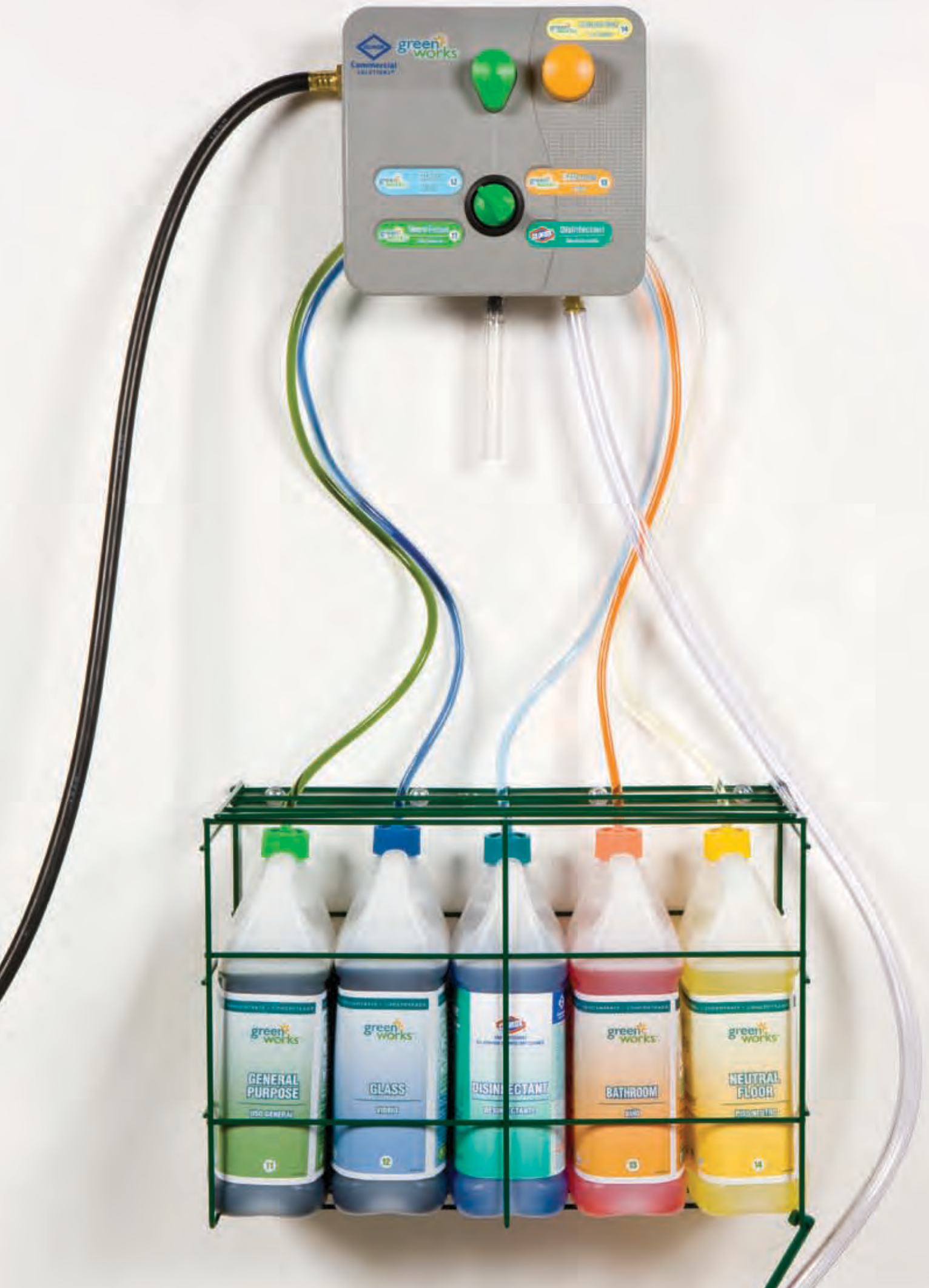


## Proudly display to employees.



## Share your commitment with customers.





# A Key Part of Any Chemical-Management Program

At the touch of a button, Clorox's EZ Dilute™ system can automatically dilute up to five different concentrated cleaning products.

## The EZ Dilute™ Advantage

- AccuPro pressure regulator is designed to control water pressure and ensure 95% accuracy, saving you money with every use.
- Reduce maintenance calls. No more clogged tips.
- Eliminate potential employee exposure to concentrated products and spillage.

## Reliable:

- **Eliminates the #1 service issue,** clogged tips. A fresh metering tip is included in each bottle.
- Uses **industry-leading Hydro AccuDose™ technology,** which has provided consistent performance in market for more than a decade.
- Ensures accuracy with the new AccuPro pressure regulator, reducing cost of wasted material and ensuring correct dilution rates every time.\*
- Reduces exposure to concentrates with **virtually spill-proof bottles.**

## Simple to Use:

- **Color-Coded System**  
Formulas, labels, bottles and caps are all color-coded.
- **Bilingual**  
Labels, instructions and training materials are written in English and Spanish.
- **Intuitive**  
Simple push-button dispenser.



\*At 30–60 lb. of water pressure





# Natural General Purpose Cleaner Concentrate



*Green Works® natural general purpose cleaner concentrate is safe for use on a variety of typical hard surfaces — such as countertops, appliances, stainless steel, sealed granite, cooktop hoods, sinks and even toilets.*

## **Natural cleaning power**

This natural general purpose cleaner concentrate is formulated to quickly dissolve grease, grime, dirt, soils and general messes. Only one ounce of concentrate per 48 ounces of water (1:48) yields powerful results.

## **A quality clean**

Green Works® natural general purpose cleaner concentrate cleans to a shine without harsh chemical fumes or residue, while leaving surfaces sanitary.

## **Mindful of the environment**

Green Works® natural general purpose cleaner concentrate is made with biodegradable cleaning agents and renewable plant- and mineral-based ingredients.

## **Clorox Commercial Solutions® Green Works® natural general purpose cleaner concentrate**

- Powerful grease-cutting
- Cleans to a shine
- Cleans without harsh chemical fumes or residue
- Made with plant- and mineral-based ingredients
- 99% natural



Case UPC: 30419 2/128 oz.

## Natural Bathroom Cleaner Concentrate



*Green Works® natural bathroom cleaner concentrate is safe for use on a variety of typical bathroom surfaces, such as countertops, sinks, bathtubs, basins, bowls and shower room walls.*

### **The power of nature**

Green Works® natural bathroom cleaner concentrate is formulated to clean tough stains like soap scum and hard water. Only one ounce of concentrate per 32 ounces of water (1:32) yields fast and effective results.

### **Enhanced cleaning ability**

Green Works® natural bathroom cleaner concentrate cuts through tough soap scum and hard water, leaving surfaces clean and shiny.

### **Mindful of the environment**

Green Works® natural bathroom cleaner concentrate is 99% natural and contains no phosphates. The plant- and mineral-based cleaning ingredients are renewable and biodegradable.

### **Clorox Commercial Solutions® Green Works® natural bathroom cleaner concentrate**

- Removes soap scum, hard water and rust
- Leaves bathroom naturally clean
- Cleans without harsh chemical fumes or residue
- Made with plant- and mineral-based ingredients
- 99% natural



Case UPC: 30421 2/128 oz.





# Natural Neutral Floor Cleaner Concentrate



*Green Works® natural neutral floor cleaner concentrate is safe for use on wood floors and laminate surfaces.*

## **Natural cleaning power**

This neutral floor cleaner concentrate is formulated to quickly dissolve dirt and grime from almost any type of floor. Only one ounce of concentrate per 64 ounces of water (1:64) yields effective results.

## **pH neutral**

Green Works® natural neutral floor cleaner concentrate doesn't contain caustic or acidic pH levels, so it will not dull high-gloss floor finishes.

## **Harnessing the power of nature**

Green Works® natural neutral floor cleaner concentrate derives its cleaning power from effective natural sources such as coconut- and mineral-based cleaning agents.

## **Clorox Commercial Solutions® Green Works® natural neutral floor cleaner concentrate**

- Cuts through dirt and grime
- pH neutral
- Cleans without harsh chemical fumes or residue
- Made with plant- and mineral-based ingredients
- 99% natural



Case UPC: 30420 2/128 oz.



# Natural Glass Cleaner Concentrate



*Green Works® natural glass cleaner concentrate is safe for use on a variety of glossy surfaces, such as countertops, stainless steel, appliances, glass, mirrors and sealed granite.*

## **Powerful performance**

This environmentally conscious natural glass cleaner concentrate is formulated to penetrate dirt and filmy residue. Only one ounce of concentrate per 32 ounces of water (1:32) yields fast and effective cleaning.

## **The results are clear**

Our natural glass cleaner concentrate formula cleans without streaking or hazing.

## **Use with peace of mind**

Green Works® natural glass cleaner concentrate is 99% natural. The plant- and mineral-based cleaning ingredients are renewable and biodegradable.

## **Clorox Commercial Solutions® Green Works® natural glass cleaner concentrate**

- Cuts through tough filmy residue
- Cleans to a shine
- Cleans without harsh chemical fumes or residue
- Made with plant- and mineral-based ingredients
- 99% natural



Case UPC: 30422 2/128 oz.

## When Disinfecting Is Necessary

Clorox® Pro Quaternary All-Purpose Disinfectant Cleaner is a quaternary ammonium (bleach-free) formula that effectively cleans and disinfects a wide variety of surfaces.\* Use on floors, stainless steel, sealed granite, glazed ceramic tiles, shower stalls, and plastic and metal surfaces.



\*When used as directed on hard, nonporous surfaces



# Pro Quaternary All-Purpose Disinfectant Cleaner



## Powerful Performance

Deliver the powerful clean you've come to expect from Clorox.

## Trusted Brand

For decades, the Clorox® brand has been one of the most widely recognized and trusted brands for consumers and businesses alike.

## Effective against both MRSA and CA-MRSA

EPA-registered disinfectant that kills both healthcare- and community-associated MRSA — including identified strains of CA-MRSA (strains USA300 and USA400).

## Broad-spectrum disinfectant

Kills a variety of other high-concern viruses and bacteria such as hepatitis B virus (HBV), avian influenza A, HIV-1 and HIV-2, SARS-associated coronavirus and rotavirus.

## Powerful, no-rinse formula

Cleans and disinfects in one labor-saving step – no rinsing required. Only one ounce of product per gallon of water (1:128) yields effective results.

## Clorox® Pro Quaternary All-Purpose Disinfectant Cleaner

- Kills both MRSA\* and community-associated MRSA (CA-MRSA)
- Hospital-use disinfectant
- Safe on multiple surfaces
- One-step cleaning and disinfecting
- Bleach-free and pH neutral



Case UPC: 30423 2/128 oz.



In addition to concentrated green cleaning products, Green Works® products are also available in ready-to-use formulas. These cleaners are 99% natural and deliver the quality clean you expect from Clorox.







### natural glass & surface cleaner

- Cuts through filmy residue.
- Safe on multiple surfaces throughout the kitchen and bathroom, including glass, mirrors, appliances and stainless steel.

Clorox Commercial Solutions®  
Green Works® natural  
glass & surface cleaner spray  
Case UPC: 00459 12/32 oz.

Clorox Commercial Solutions®  
Green Works® natural  
glass and surface cleaner refill  
Case UPC: 00460 6/64 oz.



### natural bathroom cleaners

- Clean tough stains, such as soap scum, hard water and rust.
- Safe on multiple surfaces, including counters, sinks, tubs, tiles and shower doors.

Clorox Commercial Solutions®  
Green Works® natural  
bathroom cleaner  
Case UPC: 00452 12/24 oz.

Green Works® natural  
toilet bowl cleaner  
Case UPC: 00451 12/24 oz.



### natural all-purpose cleaner

- Cleans grease, grime, dirt, soils and messes.
- Safe on multiple surfaces throughout the kitchen and bathroom, including counters, appliances, stainless steel, sealed granite, chrome, cooktop hoods, sinks and toilets.

Clorox Commercial Solutions®  
Green Works® natural  
all-purpose cleaner  
Case UPC: 00456 12/32 oz.

Clorox Commercial Solutions®  
Green Works® natural  
all-purpose spray cleaner refill  
Case UPC: 00457 6/64 oz.

Clorox Commercial Solutions®  
Green Works® natural  
all-purpose dilutable cleaner  
Case UPC: 00458 6/64 oz.



### natural dishwashing liquid

- Extraordinary cleaning power without harsh chemical residue left on your dishes.
- Cuts through grease and baked-on foods.
- Leaves nothing but a natural, streak-free shine.

Clorox Commercial Solutions®  
Green Works® natural  
manual pot & pan detergent  
Case UPC: 30388 4/128 oz.  
Case UPC: 30381 8/38 oz.



### natural cleaning wipes

- Cleans grease, grime and dirt throughout kitchens, bathrooms and offices, including non-wood floors, counters, sinks, stoves, garbage cans and toilets.
- Wood-based fibers, combined with fine natural ingredients, deliver cleaning wipes that are 99% natural.

Clorox Commercial Solutions®  
Green Works® natural cleaning wipes  
Case UPC: 30380 6/62 ct.





## Dedicated to sustainability and the environment

At Clorox, we are committed to developing sustainable and environmentally preferable solutions that will continue to best meet the needs of our customers, our employees and the planet.

With that dedication, we have been recognized by the EPA's Design for the Environment Program, which partners with leading companies to make safer products for consumers and the environment. DfE recognition ([www.epa.gov/dfe](http://www.epa.gov/dfe)) means that the product uses the safest possible ingredients that also ensure the product performs well. All Green Works® natural concentrates meet this high standard.

Green Works® products also feature the Sierra Club logo, marking the brand's financial commitment to support the organization's conservation efforts, including the protection of America's clean air, clean water, wildlife and special places.

Green Works® natural cleaning concentrates have been certified by Green Seal™. The Green Seal™ is awarded to products that have less impact on the environment and work well. In order to earn the seal, a product must meet the Green Seal™ environmental standard for its category as demonstrated by rigorous evaluation and testing. Green Seal™ standards identify the most environmentally preferable products currently available.



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Highest Standard of Natural • Powerful Performance • Trusted Brands



**Leading the way  
into the future ...**

For nearly 100 years, the Clorox Company has been developing new products and new technologies to meet the changing needs of our customers and the world around us. Our mission is to make everyday life better, every day. Today, Clorox delivers many of the most trusted brands and products in the market — and around the world.



**Commercial  
SOLUTIONS®**



green  
works®

from the makers of  
Clorox® products



Commercial  
SOLUTIONS®

For product questions or merchandising materials, call 1-800-524-5133.  
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